



Canadian Association of Pharmacy Students and Interns Strategic Plan

Mission:

Our mission is to advocate for the interests of Canadian pharmacy students in the 10 pharmacy faculties in Canada. Our organization strives to facilitate excellence of pharmacy students in academia and professionalism through provision of educational and practical experience outside of the pharmacy curricula.

Values:

Unity: Create a national community of pharmacy students and interns

Professionalism: Exemplify the highest standards of conduct as set by the regulated profession of pharmacy

Advocacy: Provide a voice for pharmacy students and interns

Academics: Facilitate learning opportunities for pharmacy students and interns

Excellence: Inspire pharmacy students and interns to achieve greatness

Vision:

A national community of pharmacy students and interns empowered to advocate for the advancement of the profession towards excellence in patient-centered care.

Who we are:

CAPSI is an association of pharmacy students and interns that are invested in their professional development and looking forward to resolve obstacles their profession face. Together, we are the voice of over 3600 members nationwide.

Our CAPSI National Council is comprised of Executive members and Local representatives, all proud ambassadors for the profession of Pharmacy. Each Executive position is annually filled by an elected candidate from any Canadian Pharmacy student body and two Local candidates are elected to represent their respective Pharmacy students.

Strategic Priorities

1. Increase Engagement of Our Membership

a. Objectives:

- i. Increase transparency of what CAPSI National is doing for our membership
- ii. Increase student participation within the CAPSI community
- iii. Improve communication with our members and approachability of executive council
- iv. Improve communication and unity between our French and English speaking membership

- b. Action items:
 - i. Identify a venue for feedback from members year round
 - ii. Continually improve and gather feedback on elections procedures
 - iii. Increase face-to-face time between CAPSI National Council and our membership (open meetings during PDW, Facebook Live sessions, opening subcommittees for general member participation)
 - iv. Improve bilingualism of website and official documents (to be reassessed annually)
 - v. Secure new membership benefits
 - vi. Facilitate access to existing membership benefits
 - vii. Create and distribute FAQ document regarding differences and similarities between each of the pharmacy schools
 - viii. Empower students to excel by increasing awareness of preparatory resources and other tools provided by CAPSI (mock OSCEs, PEBC prep)

2. Increase Financial Health

- a. Objectives:
 - i. Effective use of funds for a sustainable financial environment
 - ii. Ensure appropriate revenue diversification
 - iii. Ensure financial viability of annual PDW conference
- b. Action items:
 - i. Ensure no single revenue stream amounts to the majority of total revenue
 - ii. Build upon partnerships and sponsorships to explore new avenues/sources of revenue
 - iii. Assess membership fees at a minimum of every 3 years
 - iv. Develop and maintain an annual balanced budget
 - v. Maintain a reserve fund of 1 years' operating expenses (as per not-for-profit bylaws)
 - vi. Work closely with PDW Planning Committee to guide its financial organization and execution

3. Increase External Visibility of Our Organization

- a. Objectives:
 - i. Create a distinction between CAPSI and other local student groups
 - ii. Foster relationships with faculty, government, provincial/national bodies, etc.
 - iii. Maximize use and reach of social media
- b. Action items:
 - i. Video or memorable promotion of CAPSI
 - ii. Update sponsorship package at minimum once annually
 - iii. Scheduled social media posts on varying platforms
 - iv. Increase traffic to our promotional avenues
 - v. Facilitate advocacy efforts between our membership and government officials

4. Advocate for Practice Excellence and Issues Affecting the Profession/Students

- a. Objectives:
 - i. Empower members/students by providing them with easily accessible tools to succeed
 - ii. Continually provide the voice of our members
 - iii. Advocate for an academic curriculum promoting a healthcare system more representative of pharmacists capacities
 - iv. Advocate for student mental wellness and provide national supports

- b. Action items:
 - i. Position statements for hot topics in pharmacy
 - ii. Develop and distribute student practicum guidebook
 - iii. Develop and distribute a road map of practice requirements across the different provinces (ex. Jurisprudence)
 - iv. Continue to participate in the CPhA Lobby Day, as available

5. Enhance Organizational Efficiency

- a. Objectives:
 - i. Foster unity among the 10 pharmacy schools
 - ii. Enhance continuity of council positions and transition

- b. Action items:
 - i. Standardizing events/membership benefits across universities
 - ii. Continual updating of transition documents
 - iii. Established timeline for transition
 - iv. Minimum of one teleconference handover meeting for each position which includes the President, incoming, and outgoing position holder
 - v. Implementation of outgoing executive positions for some of CAPSIs more complex positions
 - vi. Accountability for council members within their respective roles
 - vii. Standardized organization of Executive/Local Google Drives to ease email transition